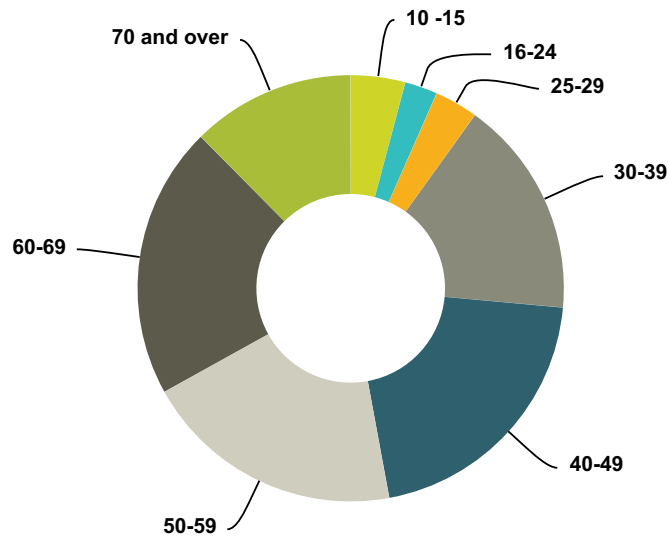


Q1 Please indicate your age

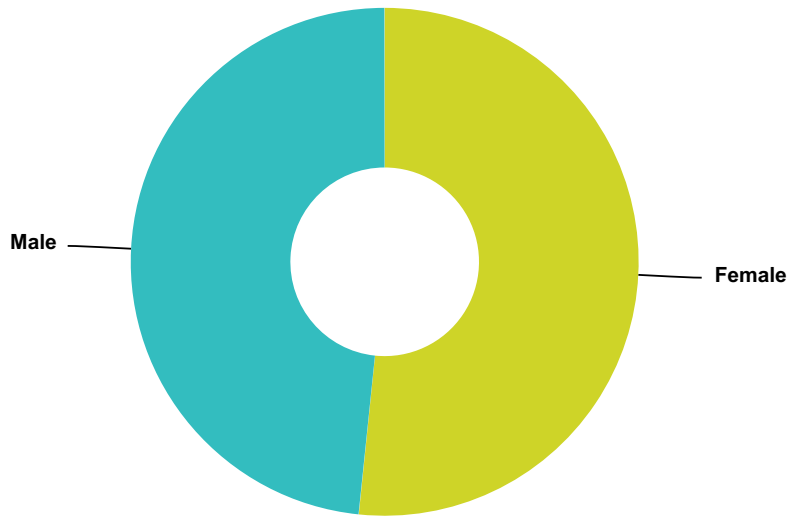
Answered: 121 Skipped: 1



Answer Choices	Responses	
10 -15	4.13%	5
16-24	2.48%	3
25-29	3.31%	4
30-39	16.53%	20
40-49	20.66%	25
50-59	19.83%	24
60-69	20.66%	25
70 and over	12.40%	15
Total		121

Q2 Please indicate your gender

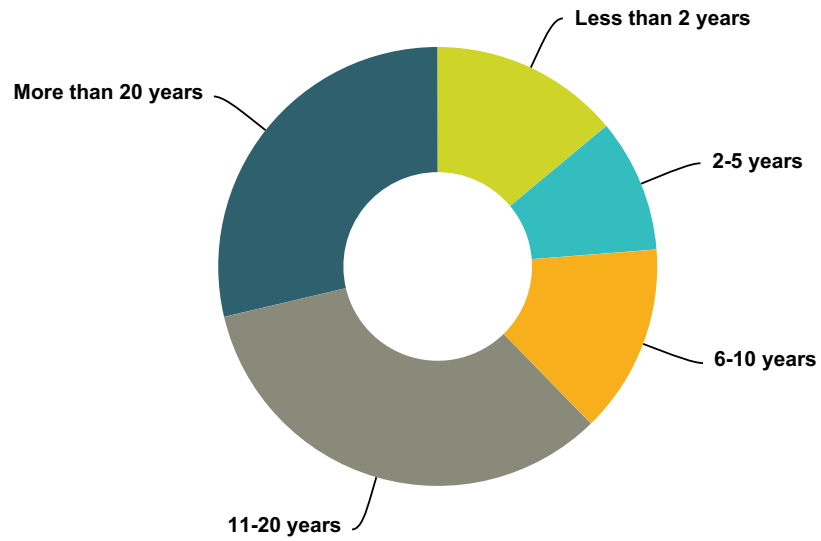
Answered: 122 Skipped: 0



Answer Choices	Responses	
Female	51.64%	63
Male	48.36%	59
Total		122

Q3 How long have you lived in Meppershall?

Answered: 122 Skipped: 0



Answer Choices	Responses	
Less than 2 years	13.93%	17
2-5 years	9.84%	12
6-10 years	13.93%	17
11-20 years	33.61%	41
More than 20 years	28.69%	35
Total		122

Questionnaire 1 - Communication

Q4 Which one word do you think best describes current community communication in Meppershall?

Answered: 90 Skipped: 32

#	Responses	Date
1	Adequate	12/11/2015 12:31 AM
2	OK	12/8/2015 5:54 PM
3	Good	12/8/2015 5:22 PM
4	messenger	12/3/2015 7:09 PM
5	poor	12/3/2015 7:02 PM
6	Gossip	12/1/2015 11:21 AM
7	Minimal	11/27/2015 9:29 PM
8	Good	11/27/2015 9:13 AM
9	Good	11/24/2015 2:40 PM
10	Good	11/24/2015 1:29 PM
11	Adequate	11/24/2015 12:23 PM
12	Crap	11/24/2015 6:41 AM
13	messenger	11/23/2015 8:59 PM
14	fair	11/23/2015 8:54 PM
15	good	11/23/2015 8:50 PM
16	good	11/23/2015 8:46 PM
17	good	11/23/2015 8:42 PM
18	average	11/23/2015 8:36 PM
19	poor	11/23/2015 8:31 PM
20	messenger	11/23/2015 8:26 PM
21	Good	11/23/2015 8:17 PM
22	good	11/23/2015 8:12 PM
23	reasonable	11/23/2015 1:35 PM
24	messenger	11/23/2015 1:27 PM
25	thriving	11/23/2015 1:16 PM
26	good	11/23/2015 1:11 PM
27	good	11/23/2015 1:02 PM
28	good	11/23/2015 12:55 PM
29	friendly	11/23/2015 12:41 PM
30	friendly	11/23/2015 12:35 PM
31	good	11/23/2015 12:27 PM
32	acceptable	11/23/2015 12:20 PM
33	good	11/23/2015 12:08 PM

Questionnaire 1 - Communication

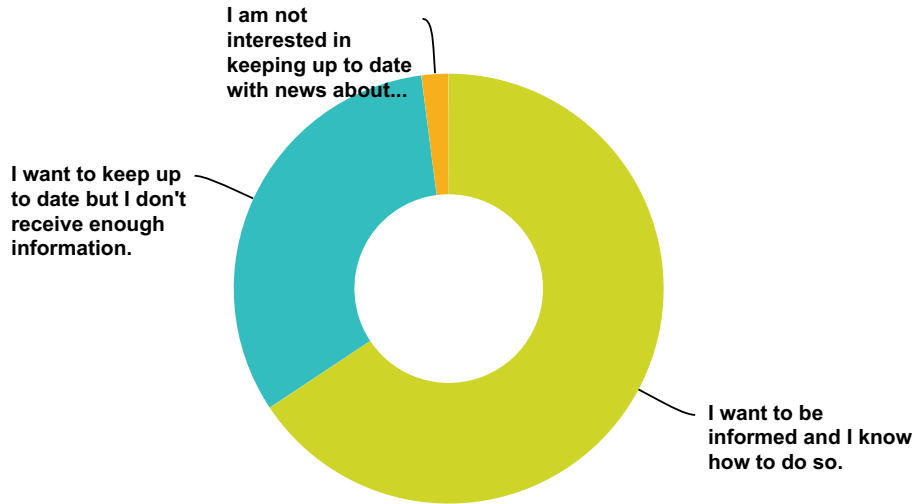
34	good	11/23/2015 11:59 AM
35	Average	11/22/2015 7:10 AM
36	Fair	11/21/2015 2:03 PM
37	Disjointed	11/21/2015 12:06 PM
38	patchy	11/21/2015 9:46 AM
39	Excellent	11/20/2015 10:06 PM
40	Good	11/20/2015 5:48 PM
41	Poor	11/20/2015 8:28 AM
42	Sporadic	11/19/2015 11:34 PM
43	Quiet	11/19/2015 10:33 PM
44	poor	11/17/2015 5:32 PM
45	good	11/17/2015 4:50 PM
46	regular	11/14/2015 9:55 PM
47	efficient	11/14/2015 8:00 PM
48	Messenger	11/10/2015 12:53 PM
49	Messenger	11/8/2015 6:47 PM
50	Excellent	11/8/2015 4:34 PM
51	Respectful	11/7/2015 5:32 PM
52	Messenger	11/7/2015 1:40 PM
53	Good	11/6/2015 11:28 AM
54	Good	11/6/2015 11:27 AM
55	good	11/5/2015 9:04 AM
56	Good	11/3/2015 1:41 PM
57	Patchy	11/2/2015 7:28 PM
58	Intermittent	11/2/2015 5:43 PM
59	Too much at times.	11/1/2015 9:10 PM
60	Messenger	11/1/2015 11:45 AM
61	Varied	11/1/2015 7:46 AM
62	Reasonable	10/31/2015 11:01 AM
63	Good	10/31/2015 10:36 AM
64	Good	10/30/2015 9:30 PM
65	improving	10/29/2015 7:51 PM
66	Okay	10/29/2015 4:27 PM
67	Good	10/29/2015 2:24 PM
68	Poor	10/28/2015 10:00 PM
69	Excellent	10/28/2015 3:47 PM
70	Poor	10/28/2015 3:37 PM
71	Mediocre	10/27/2015 10:14 PM
72	commendable	10/27/2015 10:12 PM
73	Friendly	10/27/2015 9:52 PM
74	Friendly	10/27/2015 12:06 PM

Questionnaire 1 - Communication

75	Informed	10/25/2015 4:08 PM
76	Excellent	10/25/2015 9:26 AM
77	Average	10/25/2015 9:05 AM
78	HAPHAZARD	10/25/2015 8:47 AM
79	Little	10/24/2015 4:12 PM
80	Limited	10/24/2015 11:48 AM
81	Fragile	10/24/2015 11:15 AM
82	4564	10/24/2015 11:11 AM
83	Patchy	10/24/2015 10:37 AM
84	Great	10/23/2015 10:03 PM
85	Progressive	10/23/2015 7:21 PM
86	Good	10/23/2015 6:16 PM
87	Available	10/23/2015 5:56 PM
88	Friendly	10/23/2015 5:35 PM
89	Acceptable	10/23/2015 5:26 PM
90	Improving	10/23/2015 4:38 PM

Q5 Generally, do you want to keep up to date with news about Meppershall?

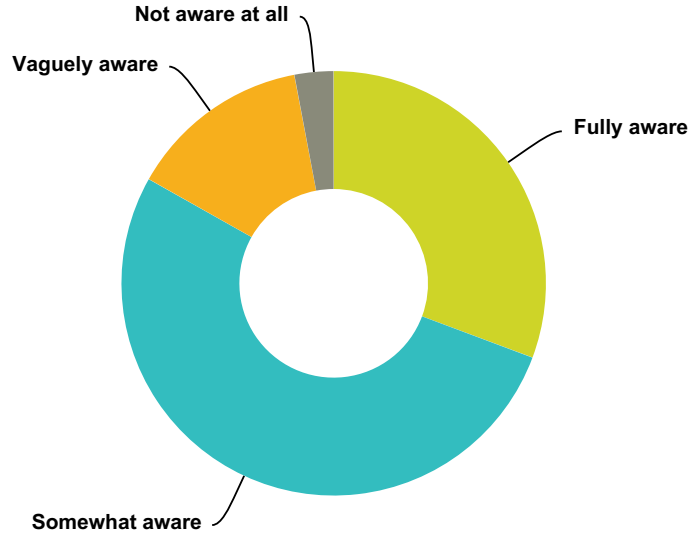
Answered: 99 Skipped: 23



Answer Choices	Responses	
I want to be informed and I know how to do so.	65.66%	65
I want to keep up to date but I don't receive enough information.	32.32%	32
I am not interested in keeping up to date with news about Meppershall.	2.02%	2
Total		99

Q6 How aware are you of all events, groups and organisations in Meppershall that might interest you?

Answered: 101 Skipped: 21



Answer Choices	Responses	
Fully aware	30.69%	31
Somewhat aware	52.48%	53
Vaguely aware	13.86%	14
Not aware at all	2.97%	3
Total		101

Questionnaire 1 - Communication

Q7 For you, who or what is the single most important source of information about Meppershall (eg person, publication, website, group, social media...)?

Answered: 99 Skipped: 23

#	Responses	Date
1	Linda Primett	12/11/2015 12:31 AM
2	Messenger	12/8/2015 5:54 PM
3	Messenger	12/8/2015 5:22 PM
4	publication	12/3/2015 7:09 PM
5	person	12/3/2015 7:02 PM
6	messenger	12/3/2015 6:56 PM
7	Social Events - Pub/Meppershall Messenger	12/1/2015 11:21 AM
8	Pub and messenger	11/30/2015 7:43 AM
9	Messenger	11/28/2015 1:19 PM
10	Meppershall Messenger	11/27/2015 9:29 PM
11	Mepp messenger	11/27/2015 9:13 AM
12	Messenger	11/24/2015 2:40 PM
13	Messenger	11/24/2015 1:29 PM
14	Mick Trundle	11/24/2015 12:23 PM
15	Facebook	11/24/2015 6:41 AM
16	person	11/23/2015 9:07 PM
17	messenger	11/23/2015 9:02 PM
18	messenger	11/23/2015 8:59 PM
19	publication	11/23/2015 8:54 PM
20	social media	11/23/2015 8:50 PM
21	meppershall magazine	11/23/2015 8:46 PM
22	messenger	11/23/2015 8:42 PM
23	village magazine	11/23/2015 8:36 PM
24	publication	11/23/2015 8:31 PM
25	publication	11/23/2015 8:26 PM
26	social media	11/23/2015 8:17 PM
27	Messenger	11/23/2015 8:12 PM
28	messenger	11/23/2015 1:35 PM
29	meppershall messenger	11/23/2015 1:27 PM
30	meppershall messenger	11/23/2015 1:16 PM
31	person	11/23/2015 1:11 PM
32	messenger	11/23/2015 1:02 PM

Questionnaire 1 - Communication

33	meppershall messenger	11/23/2015 12:55 PM
34	meppershall good neighbours FB	11/23/2015 12:41 PM
35	person	11/23/2015 12:35 PM
36	meppershall messenger	11/23/2015 12:27 PM
37	village shop/post office	11/23/2015 12:20 PM
38	meppershall messenger	11/23/2015 12:08 PM
39	messenger	11/23/2015 11:59 AM
40	Talking to people or messenger	11/22/2015 7:10 AM
41	Messenger	11/21/2015 2:03 PM
42	Village gossip	11/21/2015 12:06 PM
43	Messenger	11/21/2015 9:46 AM
44	Messenger	11/20/2015 10:06 PM
45	social media	11/20/2015 5:48 PM
46	Messenger	11/20/2015 8:28 AM
47	Digital official bitesize weekly newsletter would be good.	11/19/2015 11:34 PM
48	Social media	11/19/2015 10:33 PM
49	messenger	11/18/2015 10:39 PM
50	mother	11/17/2015 5:32 PM
51	meppershall messenger	11/17/2015 4:50 PM
52	The Meppershall Messenger	11/14/2015 9:55 PM
53	Meppershall Messenger	11/14/2015 8:00 PM
54	Messenger	11/10/2015 12:53 PM
55	the wife	11/8/2015 9:13 PM
56	Messenger	11/8/2015 6:47 PM
57	Meppershall messenger	11/8/2015 4:34 PM
58	Meppershall Messenger	11/7/2015 5:32 PM
59	The messenger	11/7/2015 1:40 PM
60	Meppershall Messenger	11/6/2015 11:28 AM
61	Publication - messenger	11/6/2015 11:27 AM
62	The Messenger	11/5/2015 9:04 AM
63	Meppershall Messenger	11/3/2015 1:41 PM
64	Meppershall Messenger	11/2/2015 7:28 PM
65	Person	11/2/2015 5:43 PM
66	Social Media	11/1/2015 9:10 PM
67	Meppershall Messenger	11/1/2015 11:45 AM
68	Meppershall Facebook page posts by contributors	11/1/2015 7:46 AM
69	Messenger	10/31/2015 11:01 AM
70	Social Media & word of mouth	10/31/2015 10:36 AM
71	Messenger	10/30/2015 9:30 PM
72	social media (facebook)	10/29/2015 7:51 PM
73	Social media	10/29/2015 4:27 PM

Questionnaire 1 - Communication

74	Meppershall messenger	10/29/2015 2:24 PM
75	Publications	10/28/2015 10:00 PM
76	The Meppershall Messenger and friends posts on facebook as well as the village shop.	10/28/2015 3:47 PM
77	Meppershall Messenger	10/28/2015 3:37 PM
78	Publication	10/27/2015 10:14 PM
79	The Meppershall Messenger	10/27/2015 10:12 PM
80	Social media	10/27/2015 9:52 PM
81	Meppershall Messenger	10/27/2015 12:06 PM
82	the messenger	10/25/2015 7:07 PM
83	website	10/25/2015 6:41 PM
84	Meppershall Messenger	10/25/2015 4:08 PM
85	Albane	10/25/2015 9:26 AM
86	the messenger	10/25/2015 9:05 AM
87	MEPPERSHALL MESSENGER	10/25/2015 8:47 AM
88	Facebook	10/24/2015 4:12 PM
89	Messenger	10/24/2015 11:48 AM
90	Messenger	10/24/2015 11:15 AM
91	7487	10/24/2015 11:11 AM
92	Messenger	10/24/2015 10:37 AM
93	Meppershall Messenger	10/23/2015 10:03 PM
94	Social media	10/23/2015 7:21 PM
95	Social media, website.	10/23/2015 6:16 PM
96	Messenger	10/23/2015 5:56 PM
97	Messenger	10/23/2015 5:35 PM
98	Social media	10/23/2015 5:26 PM
99	Facebook forum	10/23/2015 4:38 PM

Questionnaire 1 - Communication

Q8 What would be the most effective way for individuals and organisations in Meppershall to communicate with you?

Answered: 97 Skipped: 25

#	Responses	Date
1	Facebook	12/11/2015 12:31 AM
2	www.messenger.org, facebook or email	12/8/2015 5:54 PM
3	Messenger	12/8/2015 5:22 PM
4	letter - messenger. dont have or want a computer	12/3/2015 7:09 PM
5	word of mouth or poster in shop or pub	12/3/2015 7:02 PM
6	Emails - Messenger	12/1/2015 11:21 AM
7	Messenger	11/30/2015 7:43 AM
8	Email	11/28/2015 1:19 PM
9	Meppershall Messenger	11/27/2015 9:29 PM
10	mepp mess	11/27/2015 9:13 AM
11	Email	11/24/2015 2:40 PM
12	Facebook	11/24/2015 1:29 PM
13	Meppershall Messenger via email	11/24/2015 12:23 PM
14	Facebook, Twitter and flyers	11/24/2015 6:41 AM
15	phone or word of mouth or letter	11/23/2015 9:07 PM
16	email/website	11/23/2015 9:02 PM
17	email	11/23/2015 8:59 PM
18	publication	11/23/2015 8:54 PM
19	phone or post	11/23/2015 8:50 PM
20	meppershall magazine	11/23/2015 8:46 PM
21	via messenger	11/23/2015 8:42 PM
22	messenger but in advance of events	11/23/2015 8:36 PM
23	mep magazine	11/23/2015 8:31 PM
24	street &shop poster	11/23/2015 8:26 PM
25	social media	11/23/2015 8:17 PM
26	email	11/23/2015 8:12 PM
27	notices in shop or on board outside village hall	11/23/2015 1:35 PM
28	through meppershall messenger	11/23/2015 1:27 PM
29	as above meppershall messenger	11/23/2015 1:16 PM
30	meppershall messenger	11/23/2015 1:11 PM
31	email	11/23/2015 1:02 PM
32	messenger	11/23/2015 12:55 PM
33	FB	11/23/2015 12:41 PM

Questionnaire 1 - Communication

34	email	11/23/2015 12:35 PM
35	email direct	11/23/2015 12:27 PM
36	leaflet in doors? /advert in shop	11/23/2015 12:20 PM
37	email	11/23/2015 12:08 PM
38	use messenger	11/23/2015 11:59 AM
39	Messenger	11/22/2015 7:10 AM
40	Messenger, Website	11/21/2015 2:03 PM
41	Meppershall village forum	11/21/2015 12:06 PM
42	Website	11/21/2015 9:46 AM
43	Messenger	11/20/2015 10:06 PM
44	Social Media	11/20/2015 5:48 PM
45	Email service	11/20/2015 8:28 AM
46	Email. Facebook attracts gossips! Peer / neighbour pressure can prevent one commenting	11/19/2015 11:34 PM
47	Social media	11/19/2015 10:33 PM
48	messenger	11/18/2015 10:39 PM
49	Facebook	11/17/2015 5:32 PM
50	in writing (but not necessarily in hard copy)	11/17/2015 4:50 PM
51	The Meppershall Messenger	11/14/2015 9:55 PM
52	e-mail	11/14/2015 8:00 PM
53	social media	11/10/2015 12:53 PM
54	Messenger	11/8/2015 9:13 PM
55	newsletter/ web page	11/8/2015 6:47 PM
56	Social media	11/8/2015 4:34 PM
57	Via the Messenger	11/7/2015 5:32 PM
58	Through the messenger	11/7/2015 1:40 PM
59	Via social media and email	11/6/2015 11:28 AM
60	Via the Messenger	11/6/2015 11:27 AM
61	The Messenger	11/5/2015 9:04 AM
62	Messenger	11/3/2015 1:41 PM
63	e-mail	11/2/2015 7:28 PM
64	Direct Email, Facebook or similar	11/2/2015 5:43 PM
65	Social Media	11/1/2015 9:10 PM
66	Through the appropriate page in the Messenger	11/1/2015 11:45 AM
67	Internet	11/1/2015 7:46 AM
68	Facebook	10/31/2015 11:01 AM
69	Social Media	10/31/2015 10:36 AM
70	Social media	10/30/2015 9:30 PM
71	social media	10/29/2015 7:51 PM
72	Social media	10/29/2015 4:27 PM
73	Meppershall messenger	10/29/2015 2:24 PM
74	Publications	10/28/2015 10:00 PM

Questionnaire 1 - Communication

75	Any of the above	10/28/2015 3:47 PM
76	e-mail	10/28/2015 3:37 PM
77	Reduce the adverts in the messenger and have more content. Or if for cost purposes keep the advertising but increase the articles about the village. Not bothered about a caravan story but am interested in why/when roads are closed in the area, what is happening to improve the village!	10/27/2015 10:14 PM
78	Messenger (for longer range info) + Email for day-to-day or weekly alerts	10/27/2015 10:12 PM
79	Email/social media	10/27/2015 9:52 PM
80	email	10/27/2015 12:06 PM
81	website	10/25/2015 7:07 PM
82	email	10/25/2015 6:41 PM
83	Internet Communication	10/25/2015 4:08 PM
84	Messenger	10/25/2015 9:26 AM
85	e-mail	10/25/2015 8:47 AM
86	Email	10/24/2015 4:12 PM
87	Knock on door	10/24/2015 11:48 AM
88	Email	10/24/2015 11:15 AM
89	8778	10/24/2015 11:11 AM
90	Twitter	10/24/2015 10:37 AM
91	Email, Social Media	10/23/2015 10:03 PM
92	Social media	10/23/2015 7:21 PM
93	Email	10/23/2015 6:16 PM
94	Messenger	10/23/2015 5:56 PM
95	Messenger	10/23/2015 5:35 PM
96	Social media	10/23/2015 5:26 PM
97	Facebook	10/23/2015 4:38 PM

Questionnaire 1 - Communication

Q9 How could your preferred communication method (as indicated in question 8) be improved in Meppershall?

Answered: 72 Skipped: 50

#	Responses	Date
1	Better use of Village Forum	12/11/2015 12:31 AM
2	?	12/3/2015 7:09 PM
3	More frequent - Email Updates	12/1/2015 11:21 AM
4	I don't think there is an email at the moment	11/28/2015 1:19 PM
5	Groups to have email publicity	11/24/2015 2:40 PM
6	Facebook	11/24/2015 1:29 PM
7	Currently relies on delivery by hand, email communication more reliable and greater distribution	11/24/2015 12:23 PM
8	regular bulletins	11/23/2015 9:02 PM
9	unsure	11/23/2015 8:54 PM
10	ok as it is	11/23/2015 8:50 PM
11	n/a	11/23/2015 8:42 PM
12	messenger but in advance	11/23/2015 8:36 PM
13	more street posters - in attractive colours	11/23/2015 8:26 PM
14	dedicated noticeboards	11/23/2015 1:35 PM
15	-	11/23/2015 1:27 PM
16	I think it does a very good job already	11/23/2015 1:16 PM
17	its very good as it is.	11/23/2015 1:11 PM
18	if all groups got involved	11/23/2015 1:02 PM
19	I think it is fine	11/23/2015 12:55 PM
20	-	11/23/2015 12:41 PM
21	usage	11/23/2015 12:27 PM
22	more of them	11/23/2015 12:20 PM
23	group leaders to take part	11/23/2015 12:08 PM
24	regular updates	11/23/2015 11:59 AM
25	By education	11/21/2015 12:06 PM
26	Email service to save paper . More from a range of people clubs and organisations not always the same	11/20/2015 8:28 AM
27	Survey of residential addresses married with residents email addresses, equals a digital mailing list.	11/19/2015 11:34 PM
28	My child goes to meppershall school, however we do not live in meppershall but I would like to be made aware of things happening in the village as she spends the majority of her time there as do I only daily school runs. Maybe the school could be more involved or a newsletter available for me to pick up from there.	11/19/2015 10:33 PM
29	more Meppershall people joining Meppershall FB groups	11/17/2015 5:32 PM
30	greater promotion of online resources and confidence in them being up to date	11/17/2015 4:50 PM
31	Make the font slightly larger!	11/14/2015 9:55 PM

Questionnaire 1 - Communication

32	Don't know	11/10/2015 12:53 PM
33	not sure	11/8/2015 6:47 PM
34	All village organisations to use social media more	11/8/2015 4:34 PM
35	probably does not need changing	11/7/2015 5:32 PM
36	None	11/7/2015 1:40 PM
37	e-copy of Messenger with links to sources of further information.	11/6/2015 11:28 AM
38	Not too sure. Seems good already.	11/6/2015 11:27 AM
39	Better reporting by our District Councillors - perhaps a monthly report from one of them each month.	11/5/2015 9:04 AM
40	More detail on Parish Council funds and expenditure	11/3/2015 1:41 PM
41	By having a regular (fortnightly?) newsletter.	11/2/2015 7:28 PM
42	For a start we need a new admin, current one has little credibility in my view.	11/2/2015 5:43 PM
43	Couldnt be improved anymore now Meppershall forums exists.	11/1/2015 9:10 PM
44	Happy with it as it is.	11/1/2015 11:45 AM
45	More contribution	11/1/2015 7:46 AM
46	More use of Facebook	10/31/2015 11:01 AM
47	Better use of Facebook	10/31/2015 10:36 AM
48	An open forum for all villagers to communicate	10/30/2015 9:30 PM
49	I think it's starting to improve.	10/29/2015 4:27 PM
50	It's good!	10/29/2015 2:24 PM
51	News letter	10/28/2015 10:00 PM
52	IT is pretty effective I am not sure it can be better.	10/28/2015 3:47 PM
53	e-mail adress stored and residents notified on important matters	10/28/2015 3:37 PM
54	See my answer on question 8	10/27/2015 10:14 PM
55	snippets of info on a more frequent basis - for instance an email newsletter with just a bulleted list of single sentences describing key upcoming events and important news, perhaps with links to the village website or MVF on Facebook	10/27/2015 10:12 PM
56	More posts on Facebook about current events etc	10/27/2015 9:52 PM
57	Already satisfactory. Email is beyond control of Meppershall Authorities	10/27/2015 12:06 PM
58	Events held in the area (shillington, Shefford etc rather than just Mepperhsall)	10/25/2015 4:08 PM
59	Fine as is	10/25/2015 9:26 AM
60	Make more use of e-mail	10/25/2015 8:47 AM
61	Having an email news update instead of relying on a very decisive Facebook page.	10/24/2015 4:12 PM
62	Parish Councillors go round knock on door gain thoughts, share what's going on	10/24/2015 11:48 AM
63	Expand broadband coverage	10/24/2015 11:15 AM
64	7	10/24/2015 11:11 AM
65	Complete postings	10/24/2015 10:37 AM
66	Email sign up, then a mass email sent out to all recipients re events etc.	10/23/2015 10:03 PM
67	Consistent approach. Properly regulated	10/23/2015 7:21 PM
68	Maybe a group email scheme.	10/23/2015 6:16 PM
69	Bullet points , tell both sides of stories	10/23/2015 5:56 PM
70	More local information, i.e crime, road closures,	10/23/2015 5:35 PM
71	Encourage more people to use	10/23/2015 5:26 PM

Questionnaire 1 - Communication

72	More info from groups and businesses	10/23/2015 4:38 PM
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Questionnaire 1 - Communication

Q10 Can you think of a Meppershall topic, event, or group which was communicated well?

Answered: 81 Skipped: 41

#	Responses	Date
1	Village Fair	12/11/2015 12:33 AM
2	no	12/3/2015 7:09 PM
3	fireworks	12/3/2015 7:03 PM
4	Summer Fete	12/1/2015 11:22 AM
5	Social events	11/30/2015 7:46 AM
6	Church facebook page	11/28/2015 1:20 PM
7	Village Fair	11/27/2015 9:31 PM
8	Summer Fair	11/24/2015 2:41 PM
9	Panto	11/24/2015 1:31 PM
10	Summer Fete	11/24/2015 12:26 PM
11	Summer fete	11/24/2015 6:41 AM
12	summer fete	11/23/2015 9:07 PM
13	village hall changes	11/23/2015 9:03 PM
14	no	11/23/2015 8:54 PM
15	annual fete	11/23/2015 8:46 PM
16	summer fair	11/23/2015 8:42 PM
17	village fair & bonfire	11/23/2015 8:37 PM
18	poor	11/23/2015 8:32 PM
19	summer fair	11/23/2015 8:27 PM
20	village fayre	11/23/2015 8:18 PM
21	gnomes	11/23/2015 8:13 PM
22	recent meeting re housing/ village devlopment (sept 2015)	11/23/2015 1:37 PM
23	village fete	11/23/2015 1:28 PM
24	gnomes (among many others)	11/23/2015 1:19 PM
25	-	11/23/2015 1:11 PM
26	messenger	11/23/2015 1:04 PM
27	new housing development	11/23/2015 12:56 PM
28	meppershall good neighbours	11/23/2015 12:42 PM
29	village fayre	11/23/2015 12:28 PM
30	summer fair	11/23/2015 12:21 PM
31	summer fair	11/23/2015 12:10 PM
32	village hall	11/23/2015 12:00 PM
33	Summer fair	11/22/2015 7:12 AM

Questionnaire 1 - Communication

34	Summer Fair	11/21/2015 2:04 PM
35	The village fair	11/21/2015 12:09 PM
36	The village Hall Committee & new developments	11/21/2015 9:58 AM
37	Summer fair	11/20/2015 10:06 PM
38	Meetings regarding village hall.	11/20/2015 5:50 PM
39	No	11/20/2015 8:29 AM
40	Summer fair. I haven't head of any other events.	11/19/2015 11:38 PM
41	Fireworks	11/19/2015 10:34 PM
42	no	11/17/2015 5:33 PM
43	summer fayre	11/17/2015 4:52 PM
44	any that write pieces for The Messenger	11/14/2015 9:56 PM
45	Summer fayre	11/8/2015 6:51 PM
46	Village forum, summer fayre & Fireworks	11/8/2015 4:38 PM
47	Christmas panto	11/7/2015 1:41 PM
48	Meppershall Gala	11/6/2015 11:31 AM
49	Summer Fair and Meppershall Players	11/6/2015 11:29 AM
50	Summer Fair	11/5/2015 9:06 AM
51	Village Fair	11/3/2015 1:42 PM
52	Meppershall Summer Fair	11/2/2015 7:34 PM
53	Summer Fair	11/2/2015 5:45 PM
54	The 2015 Summer fayre	11/1/2015 9:11 PM
55	Meppershall Garden Club	11/1/2015 11:47 AM
56	Nope	11/1/2015 7:47 AM
57	Village Hal	10/31/2015 11:01 AM
58	Village Fair	10/31/2015 10:37 AM
59	Summer Fair	10/30/2015 9:31 PM
60	Fun day	10/29/2015 2:24 PM
61	None	10/28/2015 10:01 PM
62	The summer fayre	10/28/2015 3:48 PM
63	No	10/28/2015 3:39 PM
64	The Village Fair	10/27/2015 10:14 PM
65	The proposed housing development and affect on the village hall	10/27/2015 10:14 PM
66	Meppershall village fair	10/27/2015 9:54 PM
67	Village Day	10/27/2015 12:08 PM
68	village fete	10/25/2015 6:41 PM
69	Summer Fair	10/25/2015 4:09 PM
70	New village hall	10/25/2015 9:26 AM
71	Village Plan Revision	10/25/2015 8:54 AM
72	Summer fair	10/24/2015 4:14 PM
73	Fair	10/24/2015 11:51 AM
74	Summer Fair	10/24/2015 11:18 AM

Questionnaire 1 - Communication

75	554	10/24/2015 11:11 AM
76	Village fair	10/24/2015 10:39 AM
77	Summer Fayre	10/23/2015 10:04 PM
78	Meppershall fun day	10/23/2015 7:22 PM
79	Gnomes	10/23/2015 6:18 PM
80	Summer Fair	10/23/2015 5:37 PM
81	Summer fair	10/23/2015 4:40 PM

Questionnaire 1 - Communication

Q11 What made its communication good?

Answered: 79 Skipped: 43

#	Responses	Date
1	Regular use of social media	12/11/2015 12:33 AM
2	?	12/3/2015 7:09 PM
3	lots of posters and word of mouth	12/3/2015 7:03 PM
4	Signs on all entries to the village	12/1/2015 11:22 AM
5	Timely	11/30/2015 7:46 AM
6	Images, slant	11/28/2015 1:20 PM
7	Thoughtful planning, community spirit	11/27/2015 9:31 PM
8	Advertsing	11/24/2015 2:41 PM
9	Varies sources of advertising	11/24/2015 1:31 PM
10	Advertising the event over a reasonable period of time before it occurred	11/24/2015 12:26 PM
11	Signs everywhere	11/24/2015 6:41 AM
12	notices everywhere	11/23/2015 9:07 PM
13	messenger/meetings/grapevine	11/23/2015 9:03 PM
14	n/a	11/23/2015 8:54 PM
15	phone	11/23/2015 8:51 PM
16	publicity	11/23/2015 8:46 PM
17	plenty of notice	11/23/2015 8:42 PM
18	repeated information in numerous places	11/23/2015 8:37 PM
19	village enthusiasm	11/23/2015 8:27 PM
20	lots of info in various places	11/23/2015 8:18 PM
21	coffee morning, my need to be in touch	11/23/2015 8:13 PM
22	flyers through doors	11/23/2015 1:37 PM
23	well in advance with lots of detail	11/23/2015 1:28 PM
24	its thoroughness and positivity re service to the community	11/23/2015 1:19 PM
25	-	11/23/2015 1:11 PM
26	people doing a good job	11/23/2015 1:04 PM
27	I had in writing exactly when & where each stage was happening	11/23/2015 12:56 PM
28	regular news	11/23/2015 12:42 PM
29	generally if an event is advertised early in the messenger I can put the date in my diary	11/23/2015 12:36 PM
30	messenger coverage & posters	11/23/2015 12:28 PM
31	plenty of it	11/23/2015 12:21 PM
32	people keeping in touch	11/23/2015 12:10 PM
33	that there were plenty of opportunities	11/23/2015 12:00 PM
34	Word of mouth use of FB	11/22/2015 7:12 AM
35	Uncontentious event for the whole village	11/21/2015 12:09 PM

Questionnaire 1 - Communication

36	Partially the topic but more so the use of multiple communication methods	11/21/2015 9:58 AM
37	Plenty of notice, event details	11/20/2015 10:06 PM
38	Coverage and in good time.	11/20/2015 5:50 PM
39	N/a	11/20/2015 8:29 AM
40	Probably Facebook, it is a good medium for advertising, not for surveying!	11/19/2015 11:38 PM
41	Lots of information was loaded quite last minute though	11/19/2015 10:34 PM
42	n a	11/17/2015 5:33 PM
43	Prominence, duration and frequencyof advertising	11/17/2015 4:52 PM
44	as above	11/14/2015 9:56 PM
45	lots of posters, newsletters, committee working hard to inform people.	11/8/2015 6:51 PM
46	Regular updates and lots of information	11/8/2015 4:38 PM
47	Early notice in the messenger and in subsequent issues	11/7/2015 1:41 PM
48	Plenty of information about the event well in advance in Messenger and on Village Website	11/6/2015 11:31 AM
49	Info stood out well and plenty of notice given.	11/6/2015 11:29 AM
50	Timely and enthusiastically done.	11/5/2015 9:06 AM
51	Variety of communication methods	11/3/2015 1:42 PM
52	Regular publicity through The Messenger, flyers, posters, Village forum etc.	11/2/2015 7:34 PM
53	Covered all angles, it was on facebook, flyers in the village, messenger and advertising in local stores.	11/2/2015 5:45 PM
54	Alot of advertisements were on Facebook and twitter, which teally helped spread the word about the 2015 Meppershall fayre.	11/1/2015 9:11 PM
55	Gives information and contact details	11/1/2015 11:47 AM
56	N/a	11/1/2015 7:47 AM
57	lots of it	10/31/2015 10:37 AM
58	Lots of visibility - shop, bakery, messenger, facebook etc	10/30/2015 9:31 PM
59	Detail given	10/29/2015 2:24 PM
60	None	10/28/2015 10:01 PM
61	It was well publicised	10/28/2015 3:48 PM
62	Clearly communicated in advance, well signed on the day, celebrated and reported on afterwards	10/27/2015 10:14 PM
63	Extremely well publicised, made to feel welcome when arrived, happening at full time workers convenience	10/27/2015 10:14 PM
64	Plenty of information and updates	10/27/2015 9:54 PM
65	Date and time known in advance and there are reminders on posters outside the village hall.	10/27/2015 12:08 PM
66	well advertised	10/25/2015 6:41 PM
67	Was used in a variety of formats, and this meant that everyone in the village and the local area knew about the Summer Fair.	10/25/2015 4:09 PM
68	Various methods of communication	10/25/2015 9:26 AM
69	Use of multi-media	10/25/2015 8:54 AM
70	Posters, programme, lots of info in shop etc	10/24/2015 4:14 PM
71	Different forms, Messenger, posters, social media	10/24/2015 11:51 AM
72	Timely advertisements in several different media	10/24/2015 11:18 AM
73	77	10/24/2015 11:11 AM
74	Twitter and regular	10/24/2015 10:39 AM

Questionnaire 1 - Communication

75	Well advertised in all areas, messenger, social media etc	10/23/2015 10:04 PM
76	Very well known, publicised and promoted well	10/23/2015 7:22 PM
77	Constant information in the village mag	10/23/2015 6:18 PM
78	Posters	10/23/2015 5:37 PM
79	Multiple methods of communication: Messenger, posters, social media...	10/23/2015 4:40 PM

Questionnaire 1 - Communication

Q12 Can you think of a Meppershall topic, event or group which was communicated poorly?

Answered: 76 Skipped: 46

#	Responses	Date
1	Social club events	12/11/2015 12:33 AM
2	no	12/3/2015 7:09 PM
3	social club	12/3/2015 7:03 PM
4	Building Forum for discussion	12/1/2015 11:22 AM
5	Planning and development. Info from parish council.	11/30/2015 7:46 AM
6	No	11/28/2015 1:20 PM
7	Plans re. the Sugar Loaf	11/27/2015 9:31 PM
8	Village Hall Events	11/24/2015 2:41 PM
9	Not unless I don't know it exists	11/24/2015 1:31 PM
10	No	11/24/2015 12:26 PM
11	Fireworks	11/24/2015 6:41 AM
12	building of bovis estate	11/23/2015 9:03 PM
13	no	11/23/2015 8:54 PM
14	no	11/23/2015 8:51 PM
15	no	11/23/2015 8:46 PM
16	no	11/23/2015 8:42 PM
17	defibrillator demonstrations	11/23/2015 8:37 PM
18	annual cycle ride	11/23/2015 8:27 PM
19	there was an event in the village hall that was only advertised in messenger and we missed it	11/23/2015 8:18 PM
20	if you look info is there	11/23/2015 8:13 PM
21	the first exhibition about the vilalge hall approx 2014	11/23/2015 1:37 PM
22	bonfire/fireworks night	11/23/2015 1:28 PM
23	thinking about the future of our pub. the only one left in this village and tehfore we need to bother about as being a community based asset	11/23/2015 1:19 PM
24	-	11/23/2015 1:11 PM
25	the new village hall & houses	11/23/2015 1:04 PM
26	-	11/23/2015 12:56 PM
27	church events	11/23/2015 12:42 PM
28	no	11/23/2015 12:28 PM
29	new house build/village hall	11/23/2015 12:21 PM
30	planning building and facilities	11/23/2015 12:10 PM
31	-	11/23/2015 12:00 PM
32	The forum	11/22/2015 7:12 AM
33	Village Hall development	11/21/2015 12:09 PM

Questionnaire 1 - Communication

34	Kickboxers at the village hall	11/21/2015 9:58 AM
35	No	11/20/2015 10:06 PM
36	Parish council meeting unable to include village hall vote.	11/20/2015 5:50 PM
37	Fair	11/20/2015 8:29 AM
38	Contradictory question . . . No, because I wasn't aware of said event.	11/19/2015 11:38 PM
39	Any events at village hall or family events	11/19/2015 10:34 PM
40	summer fair	11/17/2015 5:33 PM
41	no	11/17/2015 4:52 PM
42	no	11/14/2015 9:56 PM
43	new housing development	11/8/2015 6:51 PM
44	No	11/8/2015 4:38 PM
45	Firework display	11/7/2015 1:41 PM
46	No	11/6/2015 11:31 AM
47	No	11/6/2015 11:29 AM
48	New housing development	11/5/2015 9:06 AM
49	No	11/3/2015 1:42 PM
50	Village Hall development.	11/2/2015 7:34 PM
51	historically events at the social club have been advertised only on boards at the social club.	11/2/2015 5:45 PM
52	No. Everything has been communicated well since the start of the Meppershall forums on social media.	11/1/2015 9:11 PM
53	Anything not in the Messenger	11/1/2015 11:47 AM
54	Most	11/1/2015 7:47 AM
55	Parish Council	10/31/2015 10:37 AM
56	No	10/29/2015 2:24 PM
57	New social club and planning	10/28/2015 10:01 PM
58	Events organised by the social club and school	10/28/2015 3:48 PM
59	New housing development	10/28/2015 3:39 PM
60	Church	10/27/2015 10:14 PM
61	The road closure on 27/10/15 and what is happening with the quality of roads	10/27/2015 10:14 PM
62	Village hall events	10/27/2015 9:54 PM
63	not at present	10/27/2015 12:08 PM
64	no	10/25/2015 6:41 PM
65	No	10/25/2015 4:09 PM
66	No	10/25/2015 9:26 AM
67	Planned housing development	10/25/2015 8:54 AM
68	Development meeting - no info received here at all	10/24/2015 4:14 PM
69	Rumours of pub & co-op	10/24/2015 11:51 AM
70	Village hall development	10/24/2015 11:18 AM
71	77	10/24/2015 11:11 AM
72	Village hall trustees	10/24/2015 10:39 AM
73	Don't know, maybe I didn't hear about it :)	10/23/2015 10:04 PM
74	No	10/23/2015 6:18 PM

Questionnaire 1 - Communication

75	Council meetings	10/23/2015 5:37 PM
76	Parish Council	10/23/2015 4:40 PM

Questionnaire 1 - Communication

Q13 What made its communication poor?

Answered: 66 Skipped: 56

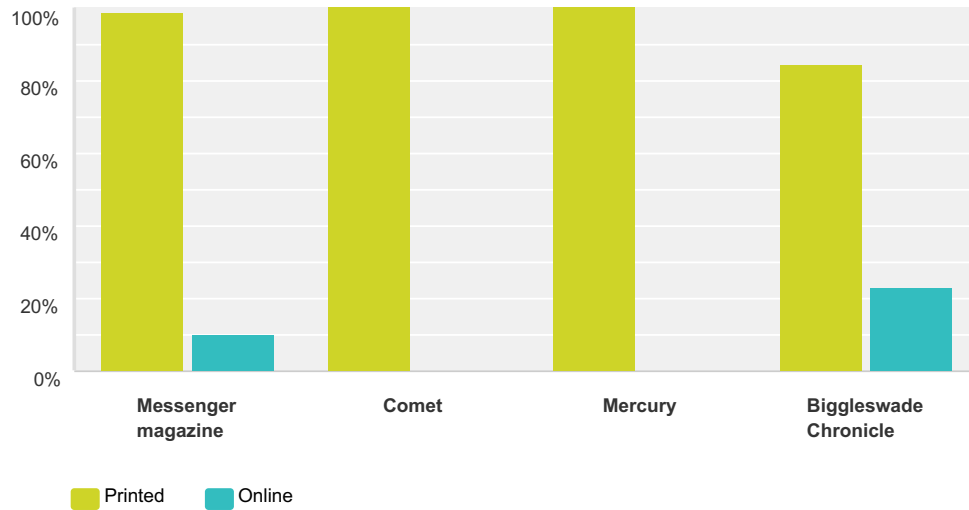
#	Responses	Date
1	Little effort to extend interest beyond usual participants	12/11/2015 12:33 AM
2	?	12/3/2015 7:09 PM
3	notice board poorly positioned and difficult to read	12/3/2015 7:03 PM
4	only appeared in Messenger - and made to look boring to read!	12/1/2015 11:22 AM
5	Not timely, it is as if the PC know best when they don't. They don't do what they say they will do.	11/30/2015 7:46 AM
6	0	11/28/2015 1:20 PM
7	Haven't been kept informed of the progress in plans	11/27/2015 9:31 PM
8	Signs too small	11/24/2015 2:41 PM
9	N/A, I think	11/24/2015 1:31 PM
10	N/A	11/24/2015 12:26 PM
11	One sign on village hall	11/24/2015 6:41 AM
12	there was none	11/23/2015 9:03 PM
13	n/a	11/23/2015 8:54 PM
14	phone	11/23/2015 8:51 PM
15	lack of info and reminders	11/23/2015 8:37 PM
16	lack of visual advertising and individual approach	11/23/2015 8:27 PM
17	was only advertised in messenger	11/23/2015 8:18 PM
18	in sufficient advertisement and time allocation for viewing was too narrow.	11/23/2015 1:37 PM
19	too late to plan ahead	11/23/2015 1:28 PM
20	not enough communication.	11/23/2015 1:19 PM
21	-	11/23/2015 1:11 PM
22	the lack of communication and the lack of vehicles logistics. no provision for extra traffic increase	11/23/2015 1:04 PM
23	-	11/23/2015 12:56 PM
24	little/no communication	11/23/2015 12:42 PM
25	n/a	11/23/2015 12:28 PM
26	not obvious/not enough	11/23/2015 12:21 PM
27	road structure-poor pavements & narrow and in some areas non existent	11/23/2015 12:10 PM
28	Personal opinion. Only sharing information that fits the bias of admin	11/22/2015 7:12 AM
29	Disjointed and piecemeal distribution of information	11/21/2015 12:09 PM
30	They don't seem to communicate outside their circle.	11/21/2015 9:58 AM
31	No coverage so lots of people attended.	11/20/2015 5:50 PM
32	No access for people wanting stalls info was never widely given	11/20/2015 8:29 AM
33	. . . It was communicated!	11/19/2015 11:38 PM
34	People who want to be involved in the village don't get any information	11/19/2015 10:34 PM
35	I didn't know it was on	11/17/2015 5:33 PM

Questionnaire 1 - Communication

36	n/a	11/17/2015 4:52 PM
37	n/a	11/14/2015 9:56 PM
38	letters went out for meetings but topics were not covered or talked about that they said would be.	11/8/2015 6:51 PM
39	Only featured in the one issue that I saw	11/7/2015 1:41 PM
40	N/A	11/6/2015 11:31 AM
41	N/A	11/6/2015 11:29 AM
42	It wasn't made clear what the purpose of the public meetings were, and who was representing which "interested" party.	11/5/2015 9:06 AM
43	Appeared to involve village residents at a late stage.	11/2/2015 7:34 PM
44	Only members who visited the social club while it was being advertised were aware.	11/2/2015 5:45 PM
45	-	11/1/2015 9:11 PM
46	As in 12 above	11/1/2015 11:47 AM
47	There seem to be snippets of information then it all goes quiet.	11/1/2015 7:47 AM
48	They don't apart from report in messenger	10/31/2015 10:37 AM
49	It was all social media and meetings, for those who can go or don't us PCs it's poor	10/28/2015 10:01 PM
50	IT was not well publicised	10/28/2015 3:48 PM
51	Council seem to be trying to divert attention away from this by calling it new village hall development with housing as an aside	10/28/2015 3:39 PM
52	The church seems to struggle to 'cut through' in the wider village communication - why is it relegated to a small section at the back of the Messenger?	10/27/2015 10:14 PM
53	There was nothing explaining why, what was happening, why that specific area of the village etc. The only communication were 2 yellow signs advising of the closure on the sides of the road	10/27/2015 10:14 PM
54	Not much information about events	10/27/2015 9:54 PM
55	not applicable	10/27/2015 12:08 PM
56	N/A	10/25/2015 4:09 PM
57	N/a	10/25/2015 9:26 AM
58	Secretive attitude of VH Trustees	10/25/2015 8:54 AM
59	No delivered information, no advertising.	10/24/2015 4:14 PM
60	Clear things were known, but rumours, Chinese whispers allowed to build, nnow now seems to have died down. Is anything happening	10/24/2015 11:51 AM
61	Belated exhibition and seminar, with very little notice.	10/24/2015 11:18 AM
62	7	10/24/2015 11:11 AM
63	Irregular and sparse	10/24/2015 10:39 AM
64	N/a	10/23/2015 6:18 PM
65	Lack of information in my particular area	10/23/2015 5:37 PM
66	no easy information given easily. You have to hunt for it and not much is available.	10/23/2015 4:40 PM

Q14 Which of the following press do you use to get informed about Meppershall matters? Tick all that applies.

Answered: 92 Skipped: 30



	Printed	Online	Total Respondents
Messenger magazine	98.89% 89	10.00% 9	90
Comet	100.00% 30	0.00% 0	30
Mercury	100.00% 19	0.00% 0	19
Biggleswade Chronicle	84.62% 11	23.08% 3	13

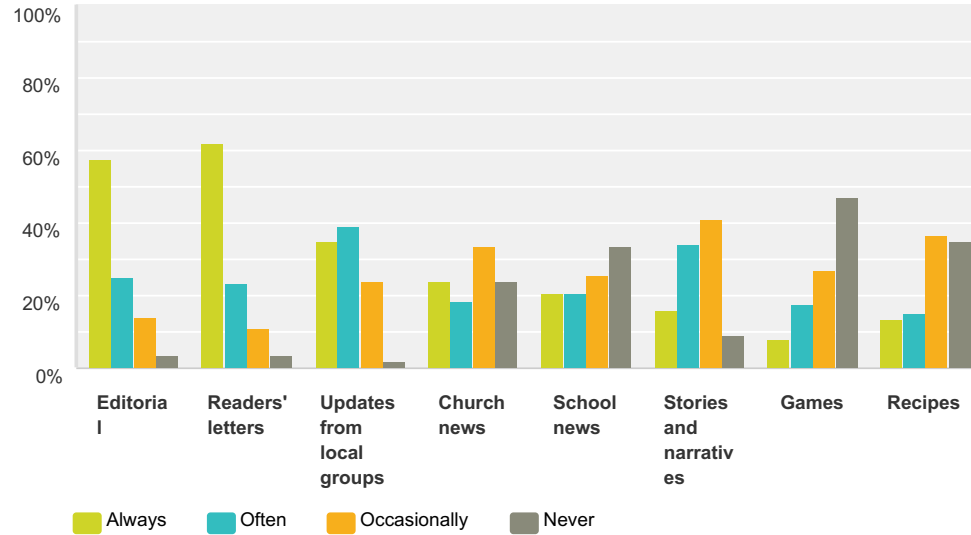
#	Other (please specify)	Date
1	word of mouth	12/3/2015 7:10 PM
2	Word of mouth	11/24/2015 1:34 PM
3	central beds website	11/23/2015 9:04 PM
4	chronicle no longer prints stuff re village	11/23/2015 8:55 PM
5	comet does not always appear	11/23/2015 1:05 PM
6	local news not always published	11/23/2015 12:12 PM
7	leaflets (ex village hall)	11/23/2015 12:02 PM
8	Facebook, Meppershall web site	11/21/2015 12:12 PM
9	Notice boards at village hall	11/21/2015 10:00 AM
10	The Sugar Loaf	11/14/2015 8:02 PM
11	word of mouth, social club, local advertising (bakery and Ansell stores)	11/2/2015 5:48 PM
12	Friends on Facebook, word of mouth and the shop	10/28/2015 3:50 PM
13	Facebook, Website.	10/25/2015 4:11 PM

Questionnaire 1 - Communication

14	Google	10/25/2015 8:57 AM
15	Only press with info on Meppershall	10/24/2015 11:54 AM
16	Google news alerts	10/24/2015 10:41 AM
17	Facebook	10/23/2015 10:06 PM
18	Facebook	10/23/2015 7:23 PM

Q15 Thinking specifically about the Messenger, what type of information do you read in the magazine?

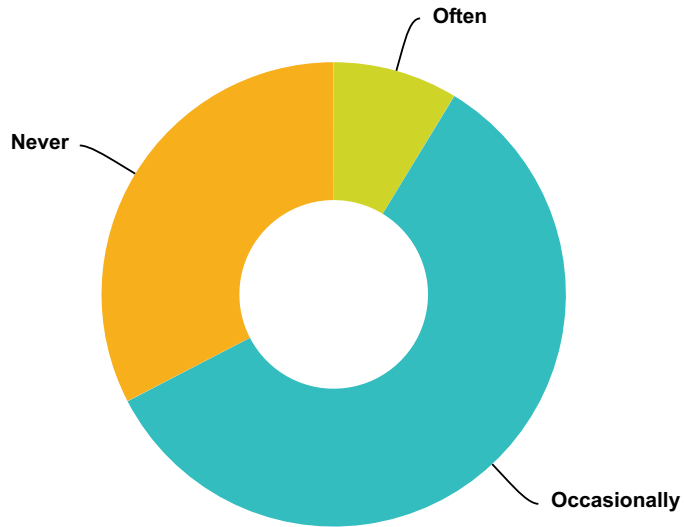
Answered: 92 Skipped: 30



	Always	Often	Occasionally	Never	Total
Editorial	57.61% 53	25.00% 23	14.13% 13	3.26% 3	92
Readers' letters	62.22% 56	23.33% 21	11.11% 10	3.33% 3	90
Updates from local groups	34.78% 32	39.13% 36	23.91% 22	2.17% 2	92
Church news	24.14% 21	18.39% 16	33.33% 29	24.14% 21	87
School news	20.69% 18	20.69% 18	25.29% 22	33.33% 29	87
Stories and narratives	15.91% 14	34.09% 30	40.91% 36	9.09% 8	88
Games	8.24% 7	17.65% 15	27.06% 23	47.06% 40	85
Recipes	13.64% 12	14.77% 13	36.36% 32	35.23% 31	88

Q16 In the past 12 months, have you contacted any local service which you found in the Messenger directory?

Answered: 92 Skipped: 30



Answer Choices	Responses	
Often	8.70%	8
Occasionally	58.70%	54
Never	32.61%	30
Total		92

Questionnaire 1 - Communication

Q17 In your own words, what do you like about the Messenger?

Answered: 84 Skipped: 38

#	Responses	Date
1	Free and delivered to every house	12/11/2015 12:34 AM
2	Good source of local news	12/8/2015 5:55 PM
3	Always look forward to catching up on the news and events	12/8/2015 5:34 PM
4	basic info	12/3/2015 7:10 PM
5	the only thing I like is the front picture	12/3/2015 7:04 PM
6	Input from all ages across the village - financial information very useful.	12/1/2015 11:24 AM
7	It is local news and looks at creating a community feel	11/30/2015 7:49 AM
8	I like it being a local forum for news, insights on interesting people etc.	11/28/2015 1:21 PM
9	Its free and informative	11/27/2015 9:34 PM
10	Informative and easy to read	11/24/2015 2:42 PM
11	Local events, advertising and services	11/24/2015 1:34 PM
12	Main source of village news covering a wide range of topics	11/24/2015 12:30 PM
13	Free	11/24/2015 6:43 AM
14	free, well set out, delivered promptly	11/23/2015 9:09 PM
15	keep upto date on local news and information	11/23/2015 9:00 PM
16	a useful source of info	11/23/2015 8:55 PM
17	news of local people, groups and events	11/23/2015 8:47 PM
18	articles concentrate on village/village people only	11/23/2015 8:43 PM
19	clarity of print and information	11/23/2015 8:38 PM
20	information about meppershall	11/23/2015 8:32 PM
21	diary almanac	11/23/2015 8:28 PM
22	love it - keep everyone informed including those who do not use internet	11/23/2015 8:19 PM
23	Friendly and chatty, informative	11/23/2015 8:14 PM
24	its a really good village magazine- a credit to the community	11/23/2015 1:41 PM
25	not too short nor too long	11/23/2015 1:30 PM
26	it is a good source for keeping abreast of current newx	11/23/2015 1:22 PM
27	as stated, very goiod	11/23/2015 1:13 PM
28	very useful & logical	11/23/2015 1:05 PM
29	it contains everything I need	11/23/2015 12:57 PM
30	its local	11/23/2015 12:43 PM
31	I like to use local businesses and to know about local events	11/23/2015 12:37 PM
32	above average size & quality & comprehensive info & mix of features	11/23/2015 12:30 PM
33	keeps us informed about our village	11/23/2015 12:22 PM
34	useful information & keeping up with the community	11/23/2015 12:12 PM

Questionnaire 1 - Communication

35	the range of topics	11/23/2015 12:02 PM
36	Personal, unbiased village magazine that does its job well	11/22/2015 7:14 AM
37	Informative	11/21/2015 2:05 PM
38	Fairly concise	11/21/2015 12:12 PM
39	Village news, by village people, for village people. Very informative.	11/20/2015 10:08 PM
40	Something for everyone. Excellent read!	11/20/2015 5:51 PM
41	That it's regular	11/20/2015 8:31 AM
42	That its posted and I can easily scan read it before reading items of interest. Would prefer digital, then links can be added l.e. Planning applications or local business websites or group events.	11/19/2015 11:42 PM
43	I would like a copy of the messenger available at the school so I can see what's happening in the village as all my daughters friends live here	11/19/2015 10:35 PM
44	Everything	11/18/2015 10:42 PM
45	frequent	11/17/2015 5:36 PM
46	It is a comprehensive guide to what is happening in or available in the village	11/17/2015 4:54 PM
47	It lets me know what is happening in the village	11/14/2015 9:57 PM
48	Informal, informative and warm	11/14/2015 8:02 PM
49	Lands on my doorstep, gives me all the info i require without hunting for it.	11/8/2015 9:13 PM
50	I like everything about our village magazine. I keep it in the kitchen and look for information if I need to. Thank you to those who put so much work into putting it together.	11/8/2015 6:59 PM
51	Keeps me up to date with local clubs and events and has details of lots of local tradespeople	11/8/2015 4:43 PM
52	Local news for local people	11/7/2015 1:42 PM
53	It is informative and varied in content.	11/6/2015 11:36 AM
54	Info based on just Meppershall - always interesting and plans ahead with things to do! Good community feeling.	11/6/2015 11:33 AM
55	It's all about Meppershall, not a general magazine.	11/5/2015 9:07 AM
56	Provides info at the heart of the village	11/3/2015 1:44 PM
57	A good outlet for villagers to express opinions, concerns and thanks.	11/2/2015 7:38 PM
58	It informs a wide variety of people with a wide variety of interests, truly inclusive.	11/2/2015 5:48 PM
59	The stories from the residents of the village.	11/1/2015 9:14 PM
60	That people are willing to give their time freely in its production.	11/1/2015 11:48 AM
61	Local information	11/1/2015 7:49 AM
62	Informative, reliable, good for advertising	10/31/2015 10:38 AM
63	It's collated by the community for the community.	10/29/2015 4:28 PM
64	Friendly, newsy and keeps me in touch - also find the adverts for local tradesmen very useful.	10/29/2015 2:25 PM
65	It's about local topics and informative	10/28/2015 10:03 PM
66	IT is about the village and its people and is informative	10/28/2015 3:50 PM
67	very informative	10/28/2015 3:40 PM
68	The amazingly solid frequency of its publication - always there, every month - so I look for it and read it when it comes. Also its breadth of content and its articles and items from across village life	10/27/2015 10:23 PM
69	Convenient, about the village, delivered so no effort to go anywhere to read (eg website, notice board etc), good size, good advertisement of community events such as the fair	10/27/2015 10:17 PM
70	It's well written	10/27/2015 9:59 PM
71	Informative and delivered to the door!	10/27/2015 12:09 PM

Questionnaire 1 - Communication

72	Lets one know what is going on in the village	10/25/2015 6:43 PM
73	The variety of inputs in the messenger, and all on different topics. One messenger is never the same as another!	10/25/2015 4:11 PM
74	That it is relevant to my village	10/25/2015 9:28 AM
75	It is truly local	10/25/2015 8:57 AM
76	Local community	10/24/2015 11:54 AM
77	It's free, regular and encourages community spirit	10/24/2015 11:22 AM
78	457	10/24/2015 11:12 AM
79	Local and topical	10/24/2015 10:41 AM
80	Good mixture of things in it	10/23/2015 10:06 PM
81	It's personal	10/23/2015 7:23 PM
82	Nice to know what is going on locally	10/23/2015 6:20 PM
83	It's local	10/23/2015 5:38 PM
84	It's not perfect, but it has the merit of existing!	10/23/2015 4:41 PM

Questionnaire 1 - Communication

Q18 What changes or improvements would make the Messenger more appealing to you?

Answered: 60 Skipped: 62

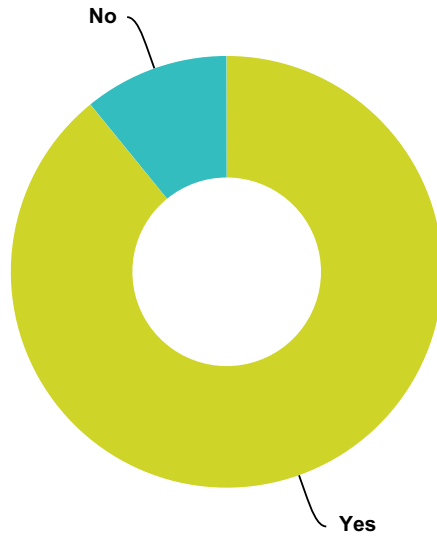
#	Responses	Date
1	Better use by groups to inform rather than simply fill space	12/11/2015 12:34 AM
2	Bit more appealing to read - very text heavy. - Summer publication showing photos always looks more attractive	12/1/2015 11:24 AM
3	Stop printing letters from Mick Trundell that make the village sound unwelcoming and unfriendly. Have a grumpy old man exception clause,	11/30/2015 7:49 AM
4	If it was emailed out as well as paper	11/28/2015 1:21 PM
5	Events and groups in surrounding villages/areas	11/24/2015 1:34 PM
6	Some order to the presentation of articles to help find specific items.	11/24/2015 12:30 PM
7	Better quality	11/24/2015 6:43 AM
8	none	11/23/2015 9:00 PM
9	nothing	11/23/2015 8:55 PM
10	none at present	11/23/2015 8:43 PM
11	regular technical items(not internet etc)	11/23/2015 8:28 PM
12	im happy with it as it is	11/23/2015 8:19 PM
13	it doesn't need any changes but it could give more information about parish council agendas etc.	11/23/2015 1:41 PM
14	less church matters more general interest	11/23/2015 1:30 PM
15	more historical articles which give a sense of continuity and discontinuity with the past which provides a more of a feeling of groundness of place.	11/23/2015 1:22 PM
16	more photos of local participants	11/23/2015 1:13 PM
17	n/a	11/23/2015 1:05 PM
18	-	11/23/2015 12:57 PM
19	bigger print	11/23/2015 12:43 PM
20	more contributions from younger readers	11/23/2015 12:30 PM
21	more input from people	11/23/2015 12:22 PM
22	over the past few years the messenger has improved 100%and now looks like a professional magazine full of useful information - especially to new residents	11/23/2015 12:12 PM
23	none	11/23/2015 12:02 PM
24	None	11/22/2015 7:14 AM
25	More community events promotion so people are aware e.g lots goes on at social club but it does not seem like anyone can go it's always a certain group, not welcoming new people	11/20/2015 8:31 AM
26	Digital...as said in no.17.	11/19/2015 11:42 PM
27	nothing	11/17/2015 5:36 PM
28	none presently occur to me	11/17/2015 4:54 PM
29	larger font	11/14/2015 9:57 PM
30	possibly emailing it out	11/8/2015 9:13 PM
31	Nothing.	11/8/2015 6:59 PM

Questionnaire 1 - Communication

32	Like it as it is	11/8/2015 4:43 PM
33	None	11/7/2015 1:42 PM
34	Improve print quality e.g photos often too small or not clear enough to see properly.	11/6/2015 11:36 AM
35	None - already good!	11/6/2015 11:33 AM
36	More info on local people and activities	11/3/2015 1:44 PM
37	Not sure	11/2/2015 5:48 PM
38	The Meppershall messenger would be better if there was less in there, I.E- The recipes etc...	11/1/2015 9:14 PM
39	Ok as it is	11/1/2015 11:48 AM
40	Neighbourhood watch update, parish council update	11/1/2015 7:49 AM
41	More village specific.	10/31/2015 10:38 AM
42	I would like to receive it electronically	10/29/2015 4:28 PM
43	It's fine!	10/29/2015 2:25 PM
44	Volunteer information	10/28/2015 10:03 PM
45	Its great as it is	10/28/2015 3:50 PM
46	It would be nice to see The Messenger conveying a greater sense of vision and identity for Meppershall - as something that brings everyone together. Editorially, this might mean taking a leadership view on the 'big splash' each month - the main story that really speaks for village life during that month.	10/27/2015 10:23 PM
47	Less stories and more articles about what is up and coming in the village (not necessarily events) also updates from the council loves on what they have done for us.	10/27/2015 10:17 PM
48	No changes necessary!	10/27/2015 12:09 PM
49	none	10/25/2015 6:43 PM
50	Perhaps change the size of the events this/next month, so it is more eye catching and easy to find.	10/25/2015 4:11 PM
51	None	10/25/2015 9:28 AM
52	More news from the village and the parish council	10/24/2015 4:18 PM
53	Less wordy article's, more bullet pointed info to provide overview on key points	10/24/2015 11:54 AM
54	More one-off articles of general interest	10/24/2015 11:22 AM
55	7	10/24/2015 11:12 AM
56	Increased coverage	10/24/2015 10:41 AM
57	??	10/23/2015 10:06 PM
58	Making it available online, and being emailed.	10/23/2015 6:20 PM
59	More relevance to whats currently happening	10/23/2015 5:38 PM
60	Have a proper online version (not just a pdf)	10/23/2015 4:41 PM

Q19 Do you use a personal email address?

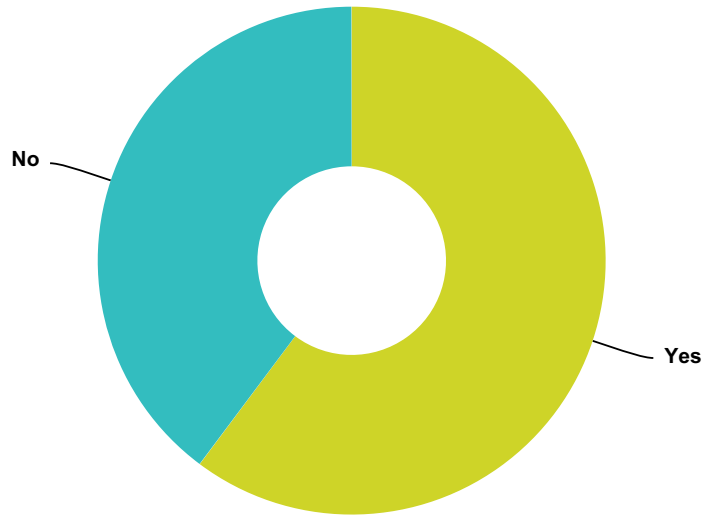
Answered: 92 Skipped: 30



Answer Choices	Responses
Yes	89.13% 82
No	10.87% 10
Total	92

Q20 If yes, would you like to receive Meppershall community communication by email?

Answered: 88 Skipped: 34

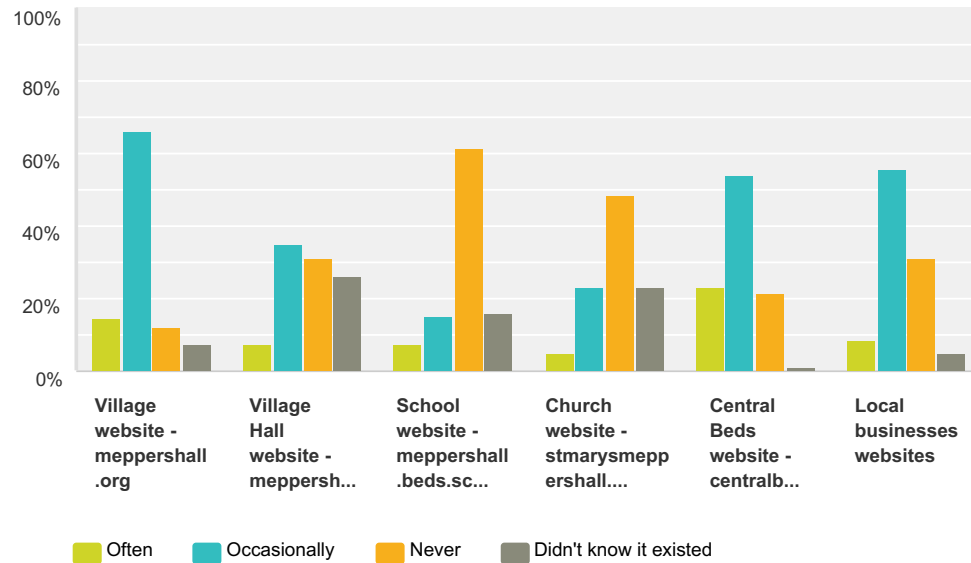


Answer Choices	Responses	
Yes	60.23%	53
No	39.77%	35
Total		88

Questionnaire 1 - Communication

Q21 Which of the following websites do you use to research matters relating to Meppershall?

Answered: 86 Skipped: 36



	Often	Occasionally	Never	Didn't know it existed	Total
Village website - meppershall.org	14.63% 12	65.85% 54	12.20% 10	7.32% 6	82
Village Hall website - meppershallvillagehall.co.uk	7.50% 6	35.00% 28	31.25% 25	26.25% 21	80
School website - meppershall.beds.sch.uk	7.50% 6	15.00% 12	61.25% 49	16.25% 13	80
Church website - stmarysmeppershall.org.uk	5.13% 4	23.08% 18	48.72% 38	23.08% 18	78
Central Beds website - centralbedfordshire.gov.uk	22.89% 19	54.22% 45	21.69% 18	1.20% 1	83
Local businesses websites	8.64% 7	55.56% 45	30.86% 25	4.94% 4	81

#	Other (please specify)	Date
1	strretlife	12/8/2015 5:57 PM
2	no computer	12/3/2015 7:11 PM
3	sometimes try a twitter hashtag #meppershall but not much there	11/28/2015 1:23 PM
4	have no computer, won't have a computer	11/23/2015 8:56 PM
5	Facebook both official pages also local friends	11/23/2015 8:21 PM
6	transport and surgery	11/23/2015 12:14 PM
7	Facebook page	10/27/2015 10:18 PM
8	Facebook	10/25/2015 4:12 PM
9	Roadworks.org	10/24/2015 11:26 AM

Questionnaire 1 - Communication

10	fvds	10/24/2015 11:12 AM
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Questionnaire 1 - Communication

Q22 The last time you looked up a Meppershall-related topic online, what was it?

Answered: 72 Skipped: 50

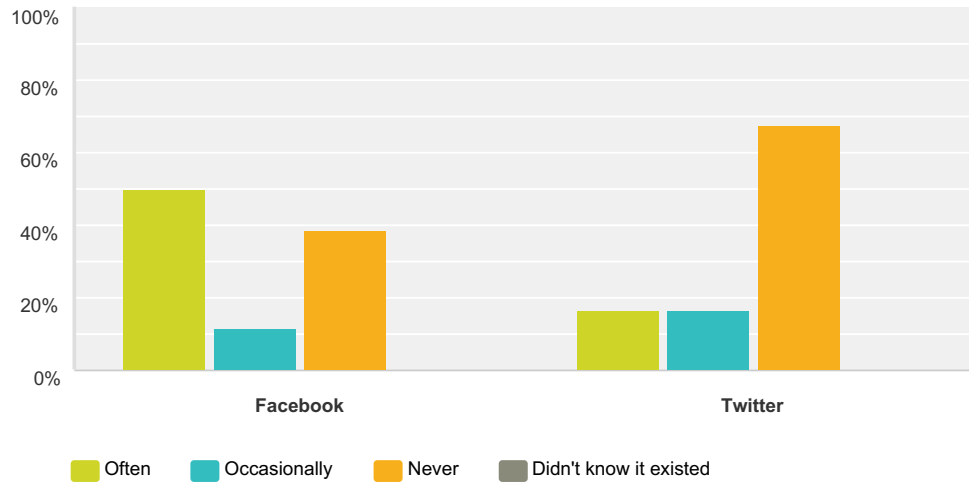
#	Responses	Date
1	School dates	12/11/2015 12:35 AM
2	Request for a plumber	12/8/2015 5:57 PM
3	Building plans at Central Beds	12/8/2015 5:35 PM
4	never	12/3/2015 7:11 PM
5	Planning information	12/1/2015 11:25 AM
6	Planning from CBC. Couldn't rely on PC for info	11/30/2015 7:50 AM
7	church service/event	11/28/2015 1:23 PM
8	Planning permission re. The Mow, Hoo Road	11/27/2015 9:36 PM
9	Meppershall players	11/24/2015 1:36 PM
10	Development plan for new housing, recreational area and new cemetery	11/24/2015 12:31 PM
11	The big fire	11/24/2015 6:44 AM
12	planning	11/23/2015 9:05 PM
13	never	11/23/2015 8:56 PM
14	summer fair	11/23/2015 8:44 PM
15	Facebook general info	11/23/2015 8:21 PM
16	getting a new bin delivered	11/23/2015 8:14 PM
17	planning records from central Beds in sept 2015 relating to potential housing development	11/23/2015 1:42 PM
18	planning	11/23/2015 1:31 PM
19	never done so	11/23/2015 1:22 PM
20	report of village hall & houses. i do not think we can cope with existing traffic conditions now. so how will we cope with traffic as building work commences.	11/23/2015 1:07 PM
21	history of meppershall for school homework	11/23/2015 12:58 PM
22	village hall postcode	11/23/2015 12:44 PM
23	fly tipping - c/beds website	11/23/2015 12:31 PM
24	church news	11/23/2015 12:23 PM
25	prospective buildings and how they will affect the village	11/23/2015 12:14 PM
26	church services	11/23/2015 12:02 PM
27	The big fight on FB !	11/22/2015 7:15 AM
28	Suspicious activity/cold calling	11/21/2015 12:14 PM
29	PC meeting notes	11/21/2015 10:01 AM
30	Church service times, how to contact vicar	11/20/2015 10:11 PM
31	Shop opening times.	11/20/2015 5:52 PM
32	Can't remember	11/20/2015 8:32 AM
33	School	11/19/2015 10:36 PM

Questionnaire 1 - Communication

34	Forum	11/17/2015 5:37 PM
35	services of central beds	11/17/2015 4:55 PM
36	info relating to bonfire night celebrations	11/14/2015 9:58 PM
37	History	11/14/2015 8:03 PM
38	Summer fayre photos	11/8/2015 7:01 PM
39	Fireworks night	11/8/2015 4:45 PM
40	Whether or not the firework display had been postponed	11/7/2015 1:43 PM
41	GNOMES facebook	11/6/2015 11:38 AM
42	Central Beds - council tax	11/6/2015 11:37 AM
43	Today - for this survey	11/5/2015 9:07 AM
44	Parish Council diary	11/3/2015 1:46 PM
45	unsure	11/2/2015 7:39 PM
46	The illegal rave in the farmers barn, on the news (Comet maybe.)	11/1/2015 9:16 PM
47	local business website	11/1/2015 11:50 AM
48	Today	11/1/2015 7:49 AM
49	Meppershall Fair and Fireworks Facebook page and Village Forum Facebook	10/31/2015 10:40 AM
50	new website	10/29/2015 7:57 PM
51	About the history of the church	10/29/2015 4:29 PM
52	Fun day	10/29/2015 2:25 PM
53	Month ago	10/28/2015 10:03 PM
54	The ifreworks display	10/28/2015 3:51 PM
55	New housing	10/28/2015 3:41 PM
56	How to get the bridle way down hoo road repaired. I went to look at the meppershall parish council website but it was not available due to site maintenance. That was a couple of weeks ago and I still can't access it.	10/27/2015 10:25 PM
57	Central Beds for refuse collection information	10/27/2015 10:24 PM
58	Fireworks event on 7th november	10/27/2015 10:18 PM
59	Details of local excursions	10/27/2015 12:11 PM
60	Winter Fair and Fireworks	10/25/2015 4:12 PM
61	Village hall	10/25/2015 9:28 AM
62	Highways info from CBC	10/25/2015 8:59 AM
63	Facebook village forum	10/24/2015 4:19 PM
64	Probably on history of village	10/24/2015 11:55 AM
65	Details of road closure	10/24/2015 11:26 AM
66	dfgd	10/24/2015 11:12 AM
67	Planning application on cbc website	10/24/2015 10:42 AM
68	Regarding fireworks in november, info found on facebook	10/23/2015 10:07 PM
69	Crime and new housing developments	10/23/2015 7:24 PM
70	Summer fair	10/23/2015 6:21 PM
71	Cows	10/23/2015 5:39 PM
72	Dog handling rules on CBC website	10/23/2015 4:41 PM

Q23 Do you use social media?

Answered: 89 Skipped: 33

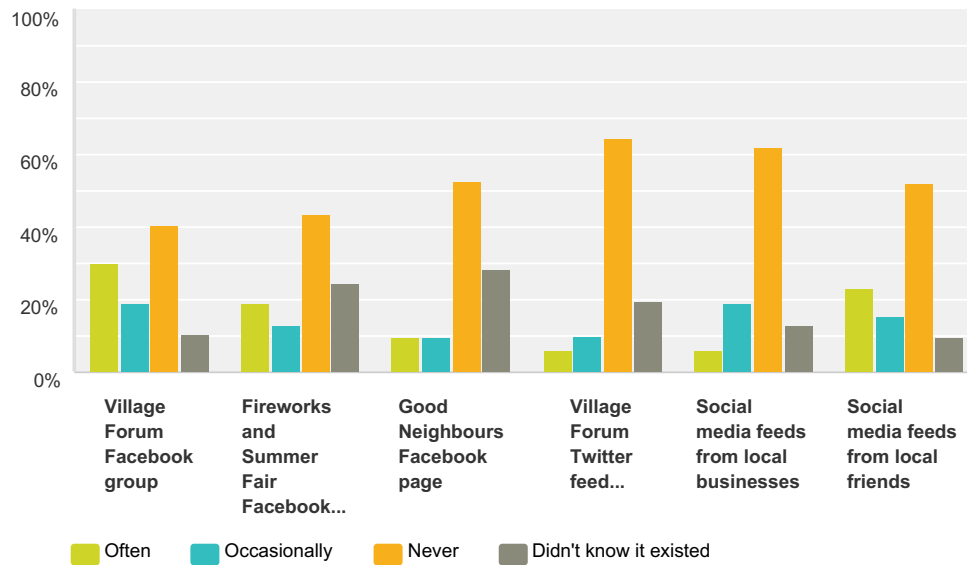


	Often	Occasionally	Never	Didn't know it existed	Total
Facebook	50.00% 44	11.36% 10	38.64% 34	0.00% 0	88
Twitter	16.28% 14	16.28% 14	67.44% 58	0.00% 0	86

#	Other, please specify	Date
1	Instagram	12/1/2015 11:26 AM
2	linkedin	11/23/2015 9:05 PM
3	and i dont want to1	11/23/2015 1:43 PM
4	local papers & publications	11/23/2015 1:08 PM
5	text - teklephone and local publications	11/23/2015 12:15 PM
6	LinkedIn	11/21/2015 10:02 AM
7	snapchat, instagram, whatsapp	11/17/2015 5:38 PM
8	LinkedIn	11/6/2015 11:40 AM
9	I rarely use it, but Instagram would be a good social media site to start using aswell as Twitter and Facebook. Picture of the Summer Fayre and other village events that happen.	11/1/2015 9:19 PM
10	Instagram	10/31/2015 10:41 AM

Q24 Do you use the following social media feeds to keep informed about Meppershall?

Answered: 86 Skipped: 36

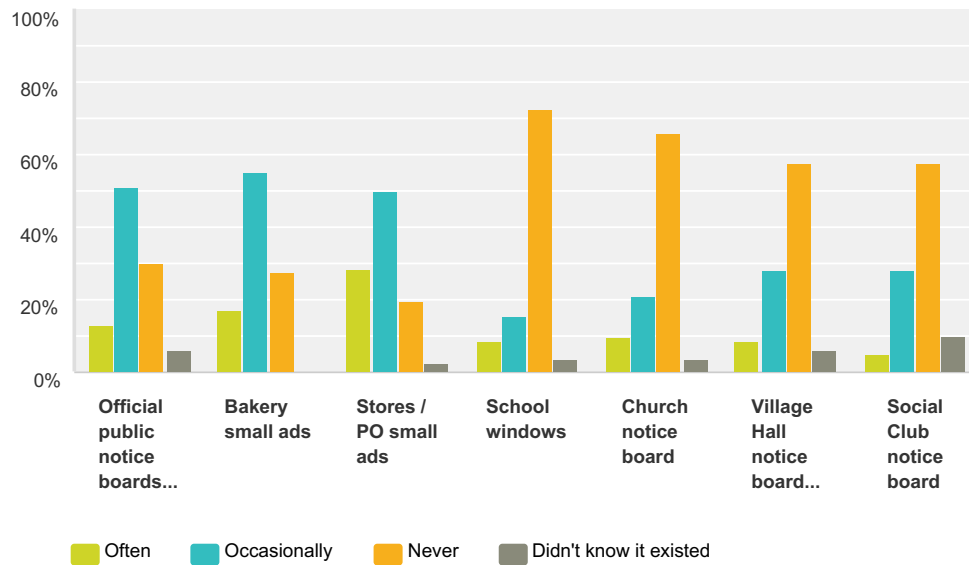


	Often	Occasionally	Never	Didn't know it existed	Total
Village Forum Facebook group	29.76% 25	19.05% 16	40.48% 34	10.71% 9	84
Fireworks and Summer Fair Facebook group	18.82% 16	12.94% 11	43.53% 37	24.71% 21	85
Good Neighbours Facebook page	9.52% 8	9.52% 8	52.38% 44	28.57% 24	84
Village Forum Twitter feed (@mepvilforum)	6.10% 5	9.76% 8	64.63% 53	19.51% 16	82
Social media feeds from local businesses	5.95% 5	19.05% 16	61.90% 52	13.10% 11	84
Social media feeds from local friends	22.89% 19	15.66% 13	51.81% 43	9.64% 8	83

#	Other Meppershall-related social media feeds, please specify	Date
1	never	12/3/2015 7:11 PM
2	neighbourhood watch	11/23/2015 9:00 PM
3	church facebook page	11/23/2015 12:45 PM
4	meppershall players	11/23/2015 12:15 PM
5	-	11/1/2015 9:19 PM
6	Village hall, Social Club and Ansell Village Stores	10/31/2015 10:41 AM
7	Online photos eg. via Flickr	10/27/2015 10:26 PM

Q25 Do you consult the following information displays and notice boards?

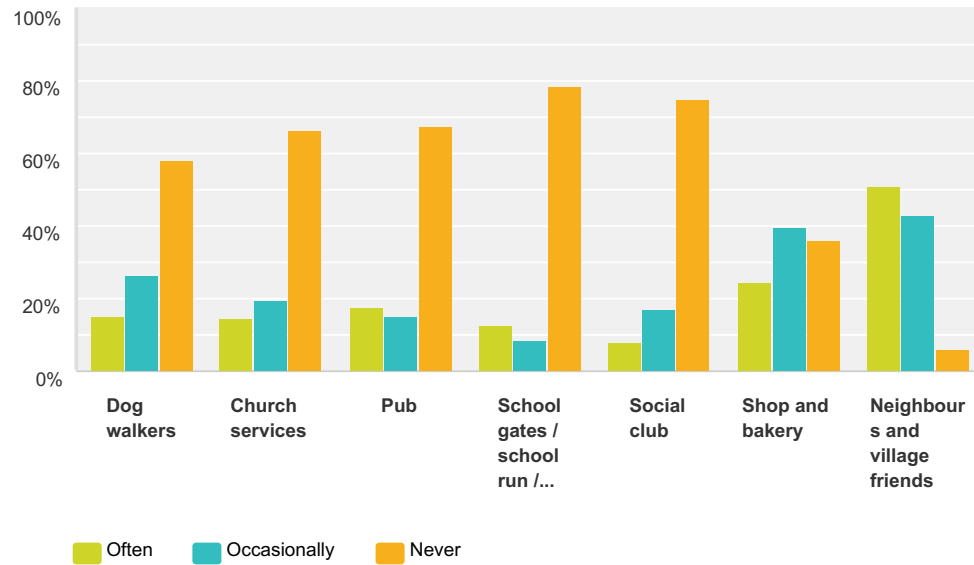
Answered: 88 Skipped: 34



	Often	Occasionally	Never	Didn't know it existed	Total
Official public notice boards (front of the village hall and Taylors Close)	12.79% 11	51.16% 44	30.23% 26	5.81% 5	86
Bakery small ads	17.24% 15	55.17% 48	27.59% 24	0.00% 0	87
Stores / PO small ads	28.41% 25	50.00% 44	19.32% 17	2.27% 2	88
School windows	8.43% 7	15.66% 13	72.29% 60	3.61% 3	83
Church notice board	9.41% 8	21.18% 18	65.88% 56	3.53% 3	85
Village Hall notice board (front corridor)	8.54% 7	28.05% 23	57.32% 47	6.10% 5	82
Social Club notice board	4.88% 4	28.05% 23	57.32% 47	9.76% 8	82

Q26 Which of the following subgroups helps you keep informed by word of mouth?

Answered: 87 Skipped: 35



	Often	Occasionally	Never	Total
Dog walkers	15.19% 12	26.58% 21	58.23% 46	79
Church services	14.46% 12	19.28% 16	66.27% 55	83
Pub	17.50% 14	15.00% 12	67.50% 54	80
School gates / school run / preschool / 'Meppershall Mum drum'	12.50% 10	8.75% 7	78.75% 63	80
Social club	7.89% 6	17.11% 13	75.00% 57	76
Shop and bakery	24.69% 20	39.51% 32	35.80% 29	81
Neighbours and village friends	51.16% 44	43.02% 37	5.81% 5	86

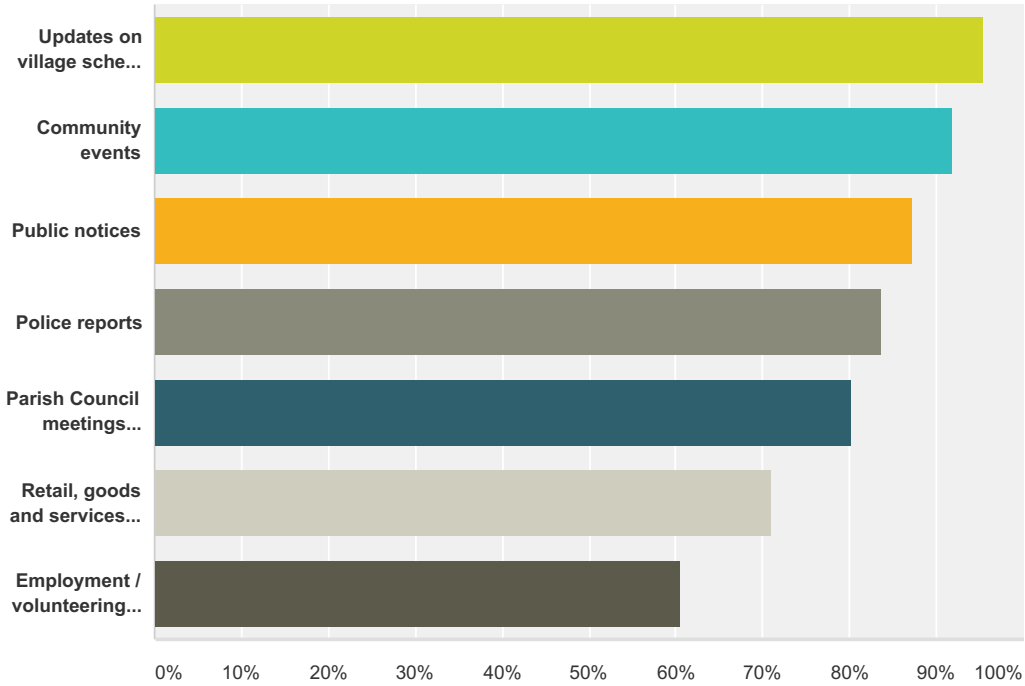
#	Your other local networks (please specify)	Date
1	just a walker around the footpaths of the village to take in the views and to say hello and perhaps walk with the people you might meet	12/3/2015 7:00 PM
2	neighbourhood watch	11/23/2015 9:01 PM
3	messenger, shop and linda primett, collete, next door neighbour who is involved in the church, neighbourhood watch scheme	11/23/2015 1:45 PM
4	gnomes	11/23/2015 1:32 PM
5	sedond sunday walks and strolls	11/23/2015 1:24 PM
6	local papers delivered & door drops	11/23/2015 1:09 PM

Questionnaire 1 - Communication

7	my children	11/23/2015 12:46 PM
8	local papers delivered	11/23/2015 12:17 PM
9	from the wife	11/8/2015 9:13 PM
10	Good neighbour group	11/8/2015 4:48 PM
11	Limited as not lived here very long.	11/6/2015 11:41 AM
12	Wanderbus	11/5/2015 9:08 AM
13	-	11/1/2015 9:21 PM
14	Garden Club	11/1/2015 11:52 AM
15	other local businesses - colleagues etc	10/27/2015 10:32 PM

Q27 What type of community information are you interested in receiving? Tick all that applies.

Answered: 86 Skipped: 36



Answer Choices	Responses
Updates on village schemes and projects	95.35% 82
Community events	91.86% 79
Public notices	87.21% 75
Police reports	83.72% 72
Parish Council meetings agenda, calling notices and minutes	80.23% 69
Retail, goods and services available	70.93% 61
Employment / volunteering opportunities	60.47% 52
Total Respondents: 86	

Questionnaire 1 - Communication

Q28 What one thing do you think a village website should contain?

Answered: 51 Skipped: 71

#	Responses	Date
1	Up to date information	12/11/2015 12:36 AM
2	local news	12/8/2015 5:59 PM
3	dont know	12/3/2015 7:12 PM
4	General information - information that concerns everyone.	12/1/2015 11:29 AM
5	facebook page feed	11/28/2015 1:25 PM
6	moderated forum	11/23/2015 9:06 PM
7	local based news	11/23/2015 9:01 PM
8	any crimes that occur in the village	11/23/2015 8:53 PM
9	events	11/23/2015 8:24 PM
10	i dont think i would go to a village website as the first course of action	11/23/2015 1:46 PM
11	contact information and email addresses	11/23/2015 1:33 PM
12	a brief as possible history of the village's development from earliest to latest times	11/23/2015 1:26 PM
13	all local projects & security info	11/23/2015 1:09 PM
14	contacts for all village groups & local facilities	11/23/2015 1:00 PM
15	signposting to all groups	11/23/2015 12:47 PM
16	calendar of events	11/23/2015 12:34 PM
17	any community events/news	11/23/2015 12:25 PM
18	where to gett assistance and whats on	11/23/2015 12:17 PM
19	village updates	11/23/2015 12:06 PM
20	Parish council report archive	11/21/2015 12:17 PM
21	Map of local footpaths	11/21/2015 10:04 AM
22	Events	11/20/2015 10:16 PM
23	Updates on village schemes and projects	11/20/2015 5:55 PM
24	Section where we can write our opinion to be published with anonymous option available	11/20/2015 8:34 AM
25	Professionalism! & updated calendar, which one can subscribe to (smartphone)!	11/19/2015 11:48 PM
26	details of planning applications	11/17/2015 4:58 PM
27	forthcoming events	11/14/2015 10:00 PM
28	Youth	11/14/2015 8:05 PM
29	a combined / unified calendar	11/8/2015 9:13 PM
30	information on local amenities / welcome pack	11/8/2015 7:08 PM
31	Information on all things village related	11/8/2015 4:50 PM
32	Latest information on significant events and infrastructure plans	11/6/2015 11:44 AM
33	Social diary of village activities and events.	11/6/2015 11:42 AM
34	The bus timetable	11/5/2015 9:09 AM

Questionnaire 1 - Communication

35	Full contact info for all services - Council/ Doctors/Bus Timetables etc.	11/3/2015 1:50 PM
36	Village information	11/2/2015 7:42 PM
37	Contact details of various village organisations	11/1/2015 11:53 AM
38	Links to groups and businesses.	10/31/2015 10:42 AM
39	Interests and opportunities for the older generation	10/28/2015 10:05 PM
40	Vision and leadership - not just "conveying information"	10/27/2015 10:33 PM
41	Lots of information on local events	10/27/2015 10:27 PM
42	What is happening in the village over the next month including everything including road closures, work on shops etc etc	10/27/2015 10:20 PM
43	details of footpaths in the area	10/27/2015 12:15 PM
44	Directions to other sources of information	10/25/2015 9:05 AM
45	Local events	10/24/2015 4:22 PM
46	Contact info for local businesses, job opportunities in local area, current news from village	10/24/2015 11:58 AM
47	Contact details of village organisations	10/24/2015 11:29 AM
48	Unwanted stuff available for sale or free	10/24/2015 10:46 AM
49	Next event on	10/23/2015 10:11 PM
50	Police reports	10/23/2015 6:24 PM
51	Proper parish council info	10/23/2015 4:43 PM